

# Chautauqua Lake, A Great Lake Seeking a Greater Future

## Chautauqua Lake Partnership - Fundraising

Rally 052717

- Fundraising Committee: Sara DeMink (Chairperson), Jenna Head, Susie Keller, Marcia Cirbus, Kelly Auer and Deb Wehrfritz
- Donation requests mailed to ~300 (CLP members, businesses and others)
- \$45,000 raised from 96 individuals after ~7 weeks
  - 2 Platinum (\$5,000+)
  - 18 Gold (\$1,000+)
  - 14 Silver (\$500+)
  - 48 Bronze (\$100+)
  - 14 Friends of the Lake
  - Average gift of \$470
- Near term focus on outstanding donation commitments and local businesses
- Goals to be exceeded
- Shows grass roots support for grants requested from foundations and government
  - \$40,000 grant received from Lenna Foundation
  - Additional \$150,000 grant requests pending
- Thank you all!